



**USAID**  
ამერიკელი საზღვარგარეთის  
დახმარების სააგენტო

პროექტი ზრდა საქართველოში  
ZRDA ACTIVITY IN GEORGIA



**Chemonics**  
Development works here.



# AGRICULTURE DEVELOPMENT

FRUIT TREE ♦ BERRY ♦ VEGETABLE ♦ BEEKEEPING

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The USAID Zrda Activity in Georgia is a five-year program designed to promote inclusive and sustainable economic growth in target regions by improving MSME growth, increasing productivity of rural households, facilitating market linkages between producers and buyers, and promoting local economic development by establishing and strengthening networks. Zrda creates jobs and increases sales for MSMEs and incomes for households, bolstering the resilience and livelihoods of the target communities. Zrda targets communities in proximity to the administrative boundary lines and communities with ethnic minority populations

USAID Zrda Activity in Georgia is implemented by a consortium led by Chemonics International Inc. with support from local partners – Charity Humanitarian Center Abkhazeti (CHCA), Georgian Farmers' Association (GFA), Regional Development Association (RDA) and Rural Development for Future Georgia (RDFG).

## PROMOTING INNOVATION & NEW TECHNOLOGIES

- Greenhouse Production
- Berry Nurseries
- Packaging & Marketing
- Agriculture Insurance
- Product Development

## INCREASING PRODUCTION QUALITY & QUANTITY

- Establishing Demo Plots
- Consultation Service Packages
- Extension Service Capacity Building

## FACILITATING ACCESS TO NEW MARKETS

- Improve Post Harvest Management
- Facilitate Input & Output, Market Linkages
- Promote Agronomy Application
- Promote Tractor Application
- Georgia GAP Certification

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